

What is BSides

Each BSides is a community-driven framework for building events for and by information security community members. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants. It is where the conversations for the next-big-thing are happening

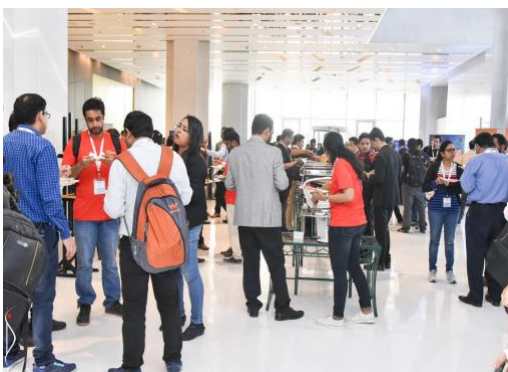
BSides was born in 2009 when a number of quality speakers were rejected from a mainstream conference, not due to lack of quality, but rather lack of space and time. Our mission is to provide people with options by removing common conference barriers and by providing more options for speakers, topics, and events.

While every BSides event is unique, here are some things that don't change:

- Community organized, volunteer driven, and sponsor funded
- Provides a forum for expanding the spectrum of conversation
- Focused on giving a voice to the "Next Big Thing"

BSides is a Global Community

- Security BSides Global portal - www.securitybsides.org
- BSides Media Coverage: <http://www.securitybsides.org/Media>
- BSides Delhi 2017 Photo Album:
https://www.facebook.com/pg/bsidesdelhi/photos/?tab=album&album_id=543448232660639
- BSides Delhi 2017 Videos: <https://www.youtube.com/channel/UCZidtr5OB-OGQwxWXDDSTBQ>



BSides Delhi 2018 At A Glance

BSides Delhi 2017 was a huge success. We are back with the second edition of BSides Delhi in 2018. BSides is community built on interesting conversation, unique content and ample career opportunities and guidance.

As a sponsor of BSides Delhi we present an opportunity for you to be a part of the conference, share ideas, meet people, and interact with the local community.

You will meet more than 300 members of InfoSec community and perhaps connect with your newest client or next employee.

BSides Delhi 2018 will feature some great technical talks, workshops, CTF, and other sub-events along with an environment to have cutting edge conversations about InfoSec.



Conference Details

Date: October 26, 2018 (Friday)

Venue: Vivanta By Taj Hotel, Dwarka, New Delhi

Projected 2018 Attendees: 350

Target Audience

We target the industry professional looking to offset or augment their current security skill set with that of the next cutting-edge conversations. People who attend have various backgrounds in different sectors and verticals. Their common goal is to learn about emerging issues and connect with those who are having them.

In our first year, we projected 200 attendees. However, the demand for the event far exceeded our expectations and a total of approximately 275 individuals attended the event. Our conference is growing by leaps and bounds and we expect those numbers to grow again this year.

Our attendees are a mix of highly technical security people, mid management, and senior management along with a blend of students from local universities and colleges.



2018 Support Packages

The goal of BSides is to offer intimate events where all participants can engage each other to help develop connections, friendships, and network with different industry professionals. We understand that every organization will have different goals and priorities, which is why we offer different levels of participation for every individual, group, or organization. We specifically designed several different options for any sized organization to participate and support this event. As previously mentioned, our expectation is that sponsors are active and engaged in the event. **Should any sponsor feel they can contribute to the event in ways other than those listed in this kit, BSides Delhi encourages that organization to present the idea as a custom sponsorship.**

Package	Core Supporter \$2000*	Premier Supporter \$3000*	Out of the World Supporter \$5000*
Number of Sponsorships Available	5	3	2
Conference Badges Included	3	5	8
Website Logos	X	X	X
Social Media Shout outs	X	X	X
Logo on Wall of Support	X	X	X
Logo on Program Guide	X	X	X
Invited to Thank You Reception	X	X	X
Verbal Recognition, Opening & Closing	X	X	X
Standard Sponsor Booth	X	X	
Large Sponsor Booth			X
Items in Registration Bags			X
Hiring Opportunity**	X	X	X
Logo on Conference Badge			X
Advertisement on Printed Program			X

A la Carte Sponsorships***		
Package	Price	# Available
Logo on Lanyard****	\$1000 + Lanyard	1
Sponsored Pool Party	\$4000	1
Logo on T-Shirts	\$1000 + T-Shirt	2
Lunch Sponsorship	\$2500	1
Tea/Coffee Sponsor	\$1000	1
Bag Sponsorship	\$1000	2
CTF Sponsorship	\$3000	1



- * Local Taxes (e.g.- GST) will be applicable
- ** Participants will be asked if they are looking for job and details will be shared with sponsor
- ***Logo on website, social media shout outs and conference banners/signage will be provided with A la Carte Sponsorship package
- **** Lanyards will have dual logo (BSides Delhi and sponsor alternating)

BSides Delhi 2017 Attendees

The 2017 edition of BSides Delhi saw participation from industry, academia and government bodies. The attendees included from various organizations which are listed below (but not limited to).

Adobe Systems India Pvt Ltd	In2IT Technologies
AIG Business Solution	Johnson Controls
Airtel	KPMG
AKS IT Services	Lucideus Technologies Pvt Ltd
Ameriprise Financial	Maruti Suzuki India Ltd.
Ansal University	McKinsey
Aricent	Nagarro
Aujas networks	NCIIPC
Binary Semantics Ltd	NCR Corporation
Bank of America	NIIT Technologies
Boston Scientific	Oracle
Broctagon fintech Group	Orange Business Services
CERT Army	Payatu Technologies Pvt. Ltd.
Chandigarh University	PhishLabs
Checkmarx	Publicis Groupe
Clifey Innovations	PwC
Cloud Security Alliance - NCR	RSM Delivery Center
Computer Care	S&P Global
Cythion	SANS
DXC Technology	Sapient
eSec Forte Technologies	Secure7
Essel Group	Security Compass Inc.
Exzeo Software pvt lmtd	State Bank of India
EY	Synopsis
Fidelity International	Tata Consultancy Services
FIS Global	Toluna India Pvt. Ltd.
Fiserv Inc	Trainwiz Technologies
FreeCharge	Trusted Info Systems (P) Ltd
Fujitsu	Tufin Software Technologies
Gemalto Inc	UP Police
Government of India	UPES
Happiest Minds	Voyager Infosec Pvt Ltd.
hCentive Inc.	webkul
IIM Bangalore	Zomato



Terms and Conditions

1. **Sponsorship Agreement:** between Security BSides Delhi ("BSides Delhi") and ("Sponsor") is valid from the date it is fully executed through the end of the BSides Delhi 2018 event.
2. **Sponsor Marketing Use Agreement:** Sponsor may use the following tagline on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor/Supporter of Security BSides Delhi".
3. **Production Timeline:** In order for BSides Delhi to fulfil all promotional benefits for Sponsor, Sponsor agrees to meet all BSides Delhi related submission deadlines:
 - a. Trademark/Logo, Sponsor URL, Ad (if applicable), Banner display (if applicable), will be sent within 10 business days from the date this Sponsorship Agreement is fully executed.
 - b. All items will be submitted 15 days prior to the event or production deadline.
4. **Sponsor Trademark Usage Agreement:** Sponsor agrees to allow BSides Delhi to use Sponsor's trademark/logo/tagline solely to perform and fulfil its obligations under the Sponsorship Kit and this Sponsorship Agreement.
5. **Sponsor Trademark Usage:** Notwithstanding Section 4 above, Sponsor agrees to allow BSides Delhi the right to use Sponsor's trademark/logo/tagline and graphics on all of the BSides Delhi Sponsor promotional benefits, including but not limited to:
 - a. The Web banner ad to be posted on the BSides Delhi and Security BSides Web pages
 - b. Sponsor benefit items BSides Delhi detailed on the 2018 Support Package section
 - c. Any BSides Delhi Exhibition related promotional banner and signage/lanyard, etc.
6. **Web Reference:** Sponsor may publish an Internet hyperlink from Sponsor's Website to the BSides Delhi and Security BSides Websites, and maintain the hyperlink as an active, functional, and correct link to the BSides Delhi Website through the duration of the BSides Delhi event and thereafter unless removal is requested by Sponsor.
7. **Non-endorsement:** The use of Sponsor's name within Security BSides or BSides Delhi website does not constitute endorsement by Security BSides or BSides Delhi of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Security BSides or BSides Delhi.



8. **Non-exclusivity:** Neither Security BSides or BSides Delhi awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security BSides or BSides Delhi.
9. **Limited Liability:** In the event that circumstances beyond the commercially reasonable control of Security BSides or BSides Delhi interferes with, or prevents, Security BSides or BSides Delhi from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Security BSides or BSides Delhi, as well as their respective Board of Directors and organizers harmless from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.
10. **Force Majeure:** Neither Security BSides or BSides Delhi, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
11. **Payment:** Full payment must be made in advance of the event in the name of "**Counter Ops**" for "BSides Delhi"
12. **Rejection:** Security BSides or BSides Delhi reserves the right to reject a potential sponsor for any reason.
13. **Entire Agreement:** This and all attachments hereto constitute the entire Sponsorship Agreement.



Authorization

Please check the sponsorship package requested, then have an authorized representative sign and date below.

Package	Commitment	Check [X]
Core Supporter	\$2000	
Premier Supporter	\$3000	
Out of the World Supporter	\$5000	
Package		
Custom	As Negotiated	

For the Sponsor

Sponsor Organization Name	
Contact Name	
Contact Number	
Signature	
Date	

For BSides Delhi

Name and Signature of Organizer
